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**Smart**  
Road and Kerb Markings Paint

# ABOUT SKORA COATINGS

After studying the options available for traffic safety markings in India, we realized that there was an unmet demand for high quality markings which the traditional paint companies were unable to meet as Traffic Paints is a very specialized area and needs a completely different understanding and expertise, not available with most regular paint manufacturers. Consequently, in June 2018, Skora commenced manufacture of Speciality Water Based paints for critical applications like Airports, Sea ports, and Roads necessary for wet conditions and night time visibility.

As per IS:164 2015 AS Technical committee CH020; with the growth and development in the infrastructure industry being increased exponentially in India over the past couple of years and number of road development projects coming up, safer roads has become the need of the hour. And safety on the roads can only be ensured if good quality markings with high visibility are adopted by our regulatory bodies. Having realized this because of our commitment to serving the Traffic Safety Sector, we have formulated a range of high performance, cost effective liquid traffic paints especially for kerbs and road markings.





# ABOUT

## SKORA COATINGS

Skora Coatings is proud to have associated with Wacker, the world leader in the field of traffic paint application equipment's for ensuring best in the class quality installation services.

We are perhaps the only company which offers a comprehensive solutions to the traffic safety industry with following products catering to all critical applications right from the Airports, Seaports/CFS to Highways, PWD roads, Kerbs, Parking Lots & Cycle Tracks

In the ever changing world of increased travel & safety challenges, we will continue to provide innovative products for the Traffic Safety Sector and strive hard to create awareness of the importance of safety markings and encourage our customers to take the "Zero Accident Pledge".

The material is used for marketing roads and highways and in airports for traffic control. The material is also known as traffic paint 1:2 white and yellow material are used for white and yellow material are used for traffic control and black material is used for parking kerbs stories and traffic islands.

**High Performance Paint | Low VOC | Lead Free Ecofriendly**



# Mr. R' Mark



## Water Based Paint(IS:164)

'R' Mark is an Acrylic Waterborne, fast drying Traffic Paint conforming as per IS-64 specifications.

## Theoretical Coverage

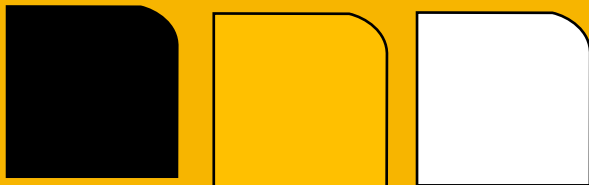
*At 70 microns wet film thickness = 14 meter<sup>2</sup> / litre (approx.)*

*At 100 microns wet film thickness = 10 meter<sup>2</sup> / litre (approx.)*

## Key Features

- Confirms to IS:64 2015 specifications
- Ready to use
- High Visibility
- Good wear & weathering resistance

## Colors Available :



## Packing

20 Liters plastic Drums



# Mr. R' Prime

'R' Prime is a primer for water based Traffic Paint is a specially formulated primer recommended for application on concrete and asphalt road surface prior to the application of water based Traffic Paint.



## Theoretical Coverage

*At 25 microns wet film thickness = 40 meter<sup>2</sup> / litre (approx.)*

*At 50 microns wet film thickness = 20 meter<sup>2</sup> / litre (approx.)*

## Recommended Uses

- Concrete – Kerbs and Dividers
- Parking Lots
- Roads
- Highways
- PWD Roads
- Cycle Tracks
- Industrial Premises
- Shopping Malls

## Application

Both types of primer supplied by us can be sprayed, brushed and rolled.



Trust in  
the paint  
of the  
future —  
**Smart  
Quartz  
Paint** *by*  
Skora



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